



Love To Learn



ADVERTISING PROCEDURE

ADOPTED DATE: JANUARY 2020

REVIEW DATE: JANUARY 2023

Malcolm Sargent Primary School
Empingham Road
Stamford PE9 2SR

Engage & Inspire

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Nurture & Growth

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Pride & Joy

- 1 The school will not place any advertisements for third parties on its website.
- 2 ~~The school will never place any advertisements for any third party in its termly newsletter.~~
- 3 The school will not place any advertisements for profit-making third parties in the children's bookbags unless they are of general interest to children and families and must be in accordance with the principles of Malcolm Sargent Primary School.
- 4 The school will not place any advertisements on its noticeboards for profit-making third parties unless they are of general interest to children and families and must be in accordance with the principles of Malcolm Sargent Primary School.
- 5 The school will not advertise any leaflets in its office reception area other than those which are beneficial to children and/or parents by providing information to them about specialist services available to them. Such leaflets must in be in accordance with the principles of Malcolm Sargent Primary School.
- 6 The school will not advertise any information for any third party organisations via Parentmail or other text/email messaging system unless they are of general interest to children and families and must be in accordance with the principles of Malcolm Sargent Primary School.
- 7 Information from existing providers to the school ie sports, drama and music coaches, Acorn Childcare Centre or similar are exempt from the above.
- 8 Information supplied to the school from Lincolnshire County Council which includes advertising material ie Primary Times magazine is exempt from the above.
- 9 In the event of any dispute about whether an advertisement or notice should be placed on a noticeboard or in Reception, the decision of the Principal will be final.